

7.3.1 Describe/Explain the performance of the institution in one area distinctive to its vision, priority and thrust

Response:

College is sustained in the present difficult situation of having fewer admissions in engineering education.

College is accredited with NAAC 'A' grade and All eligible departments ECE, CSE and MECH departments have been accredited with NBA

Our college is the first college to get NAAC 'A' grade accreditation with new norms among all affiliated colleges of JNTUK, Kakinada.

Our college is one of the good colleges among those which got NBA accreditation for all eligible departments.

The standard of any educational institution is generally measured by its academic excellence and the success in placements. It is to meet this vital requirement and the competitive standard and achieve this target, the Communication & Soft skills (CSS) Department was established to train students in the areas of Aptitude, Reasoning, verbal and Soft Skills. CSS & Placement Cell has been instrumental in associating itself with corporate giants to conduct various Industry- Institute initiatives. Various technical and literary events are conducted to practically enhance communicative abilities to face emerging challenges in the context of globalization. It is the Department of CSS with its Campus Recruitment Training Program (CRTP) that proclaims the academic and professional uniqueness of our institution. e-Yantra is Sponsored by [MoE](#) under the [National Mission on Education through ICT](#) program. IIT Bombay envisages the "e-Yantra" platform to harness the intellectual talent of young India to create utility based robotic applications for usage across variety of applications such as agriculture, manufacturing, defence, home, city maintenance and services industries. In our college the students of all years and all branches actively participate in various innovative challenges conducted by e-Yantra and proved their innovative ideas by preparing the various prototypes. Some of students appreciated for their effort by cash award and appreciation certificates from e-Yantra, IIT Bombay.

Various individual departments making MOU with industry to have institute industry interaction and providing training, skill up gradation to get placements.

Faculty members are encouraged to attend workshops on universal human values and there by imparting moral values, ethics & human values to the budding engineers.